

MAHTS 2022 SPONSORSHIPS

Get additional visibility for your company by becoming a sponsor at MAHTS 2022. This is your opportunity to get your brand in front of thousands of landscape and hardscape contractors from across our region – who gather to learn, network, and celebrate!

Don't see a sponsorship listed that suits your company's needs? Contact Sally O'Shea at (610) 544-5775 today to discuss!



\$10,000 each

ARENA NAMING RIGHTS

(Two sponsorships available)

A premier sponsorship that offers full visibility in one of two arenas where you can display your product or equipment as part of the demonstrations. Sponsorship gives you the opportunity to make a 2-minute presentation at the beginning of each session and to distribute your company's brochure to attendees. You may also display your company banner as a backdrop to the production.

Platinum sponsorships include:

- ◆ Promotion in 30-second video in Arenas
- ◆ Promotion in 30-second video on social media
- ◆ Discounted Booth Space - \$200 off each 100 SF
- ◆ The opportunity to present an educational seminar in a classroom setting
- ◆ Social Media Posts through EP Henry & Belgard
- ◆ Listing on Show Entrance Display
- ◆ Company logo on show promotions
- ◆ Listing on MAHTS.com



\$7,500 each

TOOLS OF THE TRADE DEMO AREA

(Exclusive sponsorship)

A 20' x 40' area located within the corners of the trade show area will be sectioned off and protected as the "XYZ Company Equipment Demo Pen" for two days. This is an opportunity to demonstrate your company's equipment, tools, and products in a featured area.

HANDS-ON DEMO AREA

(Exclusive sponsorship)

The Hands-On Demo area sponsored by XYZ Company will be located adjacent to the trade show floor and used for mini-demonstrations during the two show days. This is an opportunity to demonstrate your company's equipment, tools, and products in a featured area.

HANDS-ON DEMO AREA (SPANISH)

(Exclusive sponsorship)

This Hands-On Demo area sponsored by "XYZ Company" will be located adjacent to the trade show floor and will be used for installation demonstrations in Spanish during the two show days. This is an opportunity to demonstrate your company's equipment, tools, and products in a featured area.

Gold sponsorships include:

- ◆ Opportunity to present an educational seminar in a classroom setting
- ◆ Social Media Posts through EP Henry & Belgard
- ◆ Discounted Booth Space - \$150 off each 100 SF
- ◆ Listing on Show Entrance Display
- ◆ Company logo on show promotions
- ◆ Listing on MAHTS.com

FOR MORE INFO, CONTACT:

Sally O'Shea soshea@ephenry.com 610-544-5775

EP HENRY

BELGARD®



\$5,000 each

FIT N' FINISH (Exclusive Sponsorship)

The Fit N' Finish area demonstrates proper installation details for hardscape products. The sponsoring company's products may also be incorporated in the Fit n' Finish displays.

Silver sponsorships include:

- ◆ Social Media Posts through EP Henry & Belgard
- ◆ Discounted Booth Space - \$100 off each 100 SF
- ◆ Listing on Show Entrance Display
- ◆ Company logo on show promotions
- ◆ Listing on MAHTS.com

FOOD COURT

(Two Sponsorships Available)

The Food Courts are located within the Exhibit Hall where MAHTS attendees will be seated for meal functions throughout the event, whether they be concessions or catered functions. The sponsor can provide product signage and placement of promotional literature at dining tables.



**\$1,500 -
\$3,000 each**

CONTINENTAL BREAKFAST/ COFFEE BREAKS - \$3,000 (Two sponsorships available)

Host the morning coffee where MAHTS attendees are greeted in the show entrance area. The sponsor can provide product signage and/or logo-branded coffee cups.

CONTINENTAL BREAKFAST/ LUNCH PRE-SHOW CERTIFICATION CLASSES - \$3,000 (Two sponsorships available)

Host the Continental Breakfast and Lunch during Certification Classes at Resorts Casino Hotel Atlantic City. The sponsor can provide placement of promotional literature at the buffet and dining tables.

HOTEL SHUTTLE - \$2,500 (Exclusive sponsorship)

Host the shuttle service transporting MAHTS attendees between the Resorts Casino Hotel Atlantic City and the Atlantic City Convention Center. The sponsor can provide promotional material on the shuttle.

TRADE SHOW BADGE LANYARDS - \$2,500 (Exclusive Sponsorship)

Your company's branded logo will be hanging around the neck of every attendee. Every exhibit hall attendee, conference attendee and speaker will receive a badge holder lanyard with your imprinted branded logo when they check in. Lanyards are an additional cost to the listed sponsorship fee.

TRADE SHOW BAGS - \$2,000 (Exclusive Sponsorship)

Every attendee will be given your logo-branded bag upon check-in. Bags are an additional cost to the listed sponsorship fee.

PENS AND TABLETS FOR CLASSROOMS - \$1,500 (Exclusive Sponsorship)

Logo-branded Pens and tablets will be distributed in the classrooms located on the 4th floor of the Atlantic City Convention Center as well as the Certification Classes held at Resorts Casino Hotel Atlantic City. Pens and tablets are an additional cost to the listed sponsorship fee.

Bronze sponsorships include:

- ◆ Listing on Show Entrance Display
- ◆ Company logo on show promotions
- ◆ Listing on MAHTS.com

FOR MORE INFO, CONTACT:

Sally O'Shea soshea@ephenry.com 610-544-5775

EP HENRY

BELGARD®

2022 SPONSORSHIP APPLICATION FORM

Increase your company's name recognition and exposure to your customers through our Mid-Atlantic Hardscaping Trade Show™ (MAHTS®) Sponsorship Program!

Build your company's brand awareness by partnering with MAHTS. Please indicate the sponsorship desired, then complete and return this registration form to the address listed below. "Have an idea for a Custom Sponsorship, don't delay, contact us now!"



2022 MAHTS SPONSORSHIPS

- | | |
|--|---|
| <input type="checkbox"/> Platinum: Arena Naming Rights SOLD | \$10,000 (Two sponsorships available) |
| <input type="checkbox"/> Gold: Tools of the Trade Demo Area SOLD | \$7,500 (Exclusive sponsorship) |
| <input type="checkbox"/> Gold: Hands-On Demo Area (English) SOLD | \$7,500 (Exclusive sponsorship) |
| <input type="checkbox"/> Gold: Hands-On Demo Area (Spanish) SOLD | \$7,500 (Exclusive sponsorship) |
| <input type="checkbox"/> Silver: Fit N' Finish SOLD | \$5,000 (Exclusive sponsorship) |
| <input type="checkbox"/> Silver: Food Court | \$5,000 (Two sponsorships available) |
| <input type="checkbox"/> Bronze: Continental Breakfast/Coffee Breaks | \$3,000 (Two sponsorships available – Thursday, Friday) |
| <input type="checkbox"/> Bronze: Continental Breakfast/Lunch SOLD
Pre-Show Certification Classes | \$3,000 (Two sponsorships available – Tuesday, Wednesday) |
| <input type="checkbox"/> Bronze: Hotel Shuttle | \$2,500 (Exclusive sponsorship) |
| <input type="checkbox"/> Bronze: Trade Show Badge Lanyards | \$2,500 plus cost of lanyards (Exclusive sponsorship) |
| <input type="checkbox"/> Bronze: Trade Show Bags SOLD | \$2,000 plus cost of bags (Exclusive sponsorship) |
| <input type="checkbox"/> Bronze: Pens and Tablets for Classrooms SOLD | \$1,500 plus cost of pens and tablets (Exclusive sponsorship) |
| <input type="checkbox"/> Custom Sponsorship | \$ _____ |

Note: In addition to any sponsorship, there is a minimum of one trade show booth commitment required, unless otherwise approved by EP Henry.

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____

State: _____ Zip Code: _____ Telephone: (____) ____-____ Cell: (____) ____-____

E-Mail: _____

Website: _____

Print Name: _____

Signature: _____

Date: ____/____/____

Sponsorship Commitment Total: \$ _____

Payment Enclosed: (please indicate) ☐ Check* ☐ Visa ☐ Mastercard ☐ American Express

(Please make checks payable to: **EP Henry Corporation**)

*A sponsorship is not guaranteed or confirmed until payment in full is received

Card# _____ Expiration Date ____/____ Code: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____

Send Payment with registration form to:

Mid-Atlantic Hardscaping Trade Show™

EP Henry Corporation

P.O. Box 615, Woodbury, NJ 08096

Fax: (610) 544-9808

www.MAHTS.com

For more details on specific program details contact:

Sally O'Shea | soshea@ephenry.com

FOR OFFICE USE ONLY:

Application Received Date: _____ Booth #: _____

Sponsorship Selection: _____

Payment \$ _____ Date: _____ CC(last 4) _____ Confirmation # _____

Payment \$ _____ Date: _____ CC(last 4) _____ Confirmation # _____