



# Ethan Thatcher

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ethanthatcherdesign.com

## Education

Thomas Jefferson University, Bachelor of Science in Web Design and Development (2021)  
Psychology Minor

## Skills

HTML, CSS, Bootstrap, Wordpress  
JavaScript & PHP  
SEO

UI/UX Skills: Wireframing, Creating User  
Personas, Interviewing, User Testing, Etc.

Adobe XD, Photoshop, Illustrator, InDesign,  
Premiere Pro, Lightroom  
Invision, Figma  
Microsoft Office  
Slack

## Experience

### Web Associate

*June 2024 - November 2024*

#### Harris for President (formerly Biden for President)

- Develop KamalaHarris.com and JoeBiden.com.
- Develop landing pages.
- Develop lightboxes that contributed to raising millions of dollars.
- Develop templates for mass emails and forms.
- Rapidly respond to critical moments (Ex. Debates, etc.)
- General maintenance for both websites.

### Digital Marketing Specialist

*October 2023 - June 2024*

#### T&D Materials Manufacturing

- Redesigning and developing tdmfginc.com and tdradiationshielding.com.
- Implementing new marketing strategies to increase leads from the companies website.
- Track analytics and use this data to find ways to improve SEO, conversions, and user experience.
- Create graphics, documents, and anything else needed.

### Web Developer

*March 2022 - October 2023*

#### EP Henry

- Developing EPHenry.com and MAHTS.com, replacing old content, updating page layouts, and making other updates as needed.
- Creating social media posts, mass emails, supporting documents, brochures, and anything else needed.
- Track analytics and use this data to find ways to improve the user experience of the websites 20,000 monthly users.

### Communications Internship

*Summer 2019*

#### Dauphin County Democratic Committee

- Updated the website and created graphics, documents and brochures.

## Achievements

- Achieved Dean's List (2019, 2020)
- Awarded Eagle Scout medal (2016)